Great Northern 'Great Summer Escapes' On Pack Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Great Northern 'Great Summer Escapes' On Pack Promotion
Promoter:	CUB Pty Ltd ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahi.com.au or 1800 244 054
Promotional Period:	**Start time/date:** 09:00 am AEDT on 01/11/26 **End time/date:** 11:59 pm AEDT on 02/02/27
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase a specially marked case of Great Northern Original or Super Crisp (either 24-pack or 30-pack) ("**Case**") from any The Bottle-O, IGA Liquor, Cellarbrations or Porters store within Australia or Thirsty Camel store within Australia (excluding VIC and WA) (includes their respective online stores) ("**Participating Venues**"); and b) scan the QR code displayed on pack (or visit greatsummerescapes.com.au), follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (as requested), provide the requested purchase information and the unique code found inside the Case. The winners will be notified on screen upon entry form submission, subject to verification and will receive an email confirmation. **Proof of Purchase:** The entrant must retain proof of purchase. The proof of purchase required is the unique code found printed on the inside of the Case. The entrant must fill out the online entry form for every entry.
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per Case purchased; b) limit one (1) entry permitted per person per day; c) only one (1) unique code per entry is permitted; d) the same unique code cannot be used more than once; e) unrecognised codes will be deemed invalid; f) maximum of ten (10) entries permitted per person throughout the Promotional Period; and g) each entry must be completed separately and in accordance with the entry instructions above.
Winner Determination:	Instant Win: ● Winners will be notified immediately if they have won on screen upon entry form submission, subject to verification and will receive an email confirmation. ● Quality control errors will not invalidate an otherwise valid prize claim. ● Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. ● Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
Total Prize Pool:	Up to AUD$1,228,310

Prize Description	Number of this prize	Value (per prize)
Prize 1: The prize is a $100 Flight Centre gift card.	Up to 2000	AUD$100.00

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Prize 2: The prize is a $50 Digital Vault Pays-enabled Prepaid Mastercard®.	Up to 8000	AUD$50.00
Prize 3: The prize is a $10 Great Northern e-voucher, redeemable for Great Northern merchandise at https://greatnorthern.com.au/merch.	Up to 62831	AUD$10.00

Further Prize Details:

$100 Flight Centre Gift Card - These terms apply to all gift cards and electronic vouchers issued by or on behalf of Flight Centre Travel Group Limited ("**FCTG**") trading as "Flight Centre" or "Travel Associates" (each a "**Gift Card**"). By purchasing, redeeming or attempting to redeem a Gift Card, you agree to the following terms:

- Gift Cards can be redeemed at all Flight Centre and Travel Associates company owned stores located within Australia (for all product types excluding currency) or when a booking is a flight or stay online at www.flightcentre.com.au. Gift Cards can be redeemed for a booking with a combination of flights and stays.
- Gift Cards are valid for use within 3 years from the date of sale and are available for use twenty-four (24) hours after purchase. Up to five (5) Gift Cards may be redeemed per booking made online or in-store, subject to paragraph 8 below. In-store Gift Card(s) redemptions can take place at any Flight Centre or company owned Travel Associates store located within Australia. For online redemptions, the Gift Card(s) can only be redeemed for either a booking for flight(s) or a booking for stay(s) – Gift Card(s) can be redeemed for a booking with a combination of flight(s) and stay(s).
- Gift Cards will be issued with a PIN number. In order for a Gift Card to be redeemed, the customer must provide the associated unique PIN number at time of redemption. If a PIN number cannot be provided, the Gift Card will not be able to be redeemed.
- Gift Cards may only be applied up to the maximum value loaded onto the Gift Card which is unspent at the time of use. Where the cost of purchase exceeds the available balance of the Gift Card, the excess amount must be paid by another payment method.
- Subject to your rights under the Australian Consumer Law. Gift Cards are non-refundable. If a refund is necessary in connection with a booking made using a Gift Card (for instance, where refunds may be required in accordance with FCTG's standard booking terms or Travel Associates' standard booking terms) funds will refunded to the booking contact who made the relevant booking against which the Gift Card was redeemed.
- Gift Cards may be redeemed in whole or part during the validity period. Where used in part, no change will be given. Any unused balance may be used against future purchases but will not be refunded or credited when the Gift Card expires.
- Gift Cards cannot be reloaded.
- Gift Cards may not be redeemed or exchanged for cash, gift cards, traveller's cheques, cash passports or any other form of currency.
- Gift Cards may not, without the prior written consent of FCTG or Travel Associates, be resold or offered for resale at a premium (including via online auction or other unauthorised resale sites) or used for advertising, promotion or other commercial purposes (including competitions and trade promotions) or to enhance the demand for other goods or services. If a Gift Card is sold or used in breach of this condition, FCTG or Travel Associates may in its absolute and sole discretion cancel or render invalid the Gift Card without a refund and the Gift Cardholder may be refused redemption of the Gift Card. FCTG or Travel Associates will take all reasonable steps to notify you of FCTG's or Travel Associates' intention to cancel or render invalid a Gift Card within a reasonable time before cancelling or rendering invalid the Gift Card.
- FCTG or Travel Associates may cancel or render invalid any Gift Card (including any available balance) which FCTG or Travel Associates determines in its absolute and sole discretion was purchased at any time and in any way (including via online auction or other unauthorised resale sites) by fraudulent means. FCTG or Travel Associates may cancel any bookings made using any fraudulent Gift Card which may include any non-refundable amounts. FCTG or Travel Associates will not be responsible for any costs incurred by you if you purchase or attempt to redeem any fraudulent Gift Card. You acknowledge and agree that you will not be

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	entitled to redeem any available balance on any fraudulent Gift Card and that FCTG or Travel Associates will not be obliged to hold such balance on file for you or otherwise redeem or exchange that Gift Card. ● You are responsible for the use and security of your Gift Card and PIN number. Lost or stolen Gift Cards may not be replaced or refunded. Lost or stolen PIN numbers cannot be reissued or replaced. You are liable for all transactions on your Gift Card except those caused by fraud or negligence by FCTG, Travel Associates or its employees. ● Defaced, mutilated or altered Gift Cards may not be accepted, replaced or refunded. ● Gift Cards may not be used for payment of credit or retailer accounts. ● Personal information collected in relation to your Gift Card will be handled in accordance with our Privacy Policies which are available at www.flightcentre.com.au and www.travelassociates.com.au. ● The laws of Queensland, Australia apply to these Gift Card terms and conditions and any disputes arising in relation to them. ● Questions or problems relating to Gift Cards should be directed to FCTG's Gift Cards Care Team on +61 7 3132 5970 or email gift_cards@flightcentre.com. Complaints about purchases made with a Gift Card should be resolved directly with the store concerned. **Digital Vault Pays-enabled Prepaid Mastercard**: ● Any ancillary costs associated with redeeming the Digital Vault Pays-enabled Prepaid Mastercard are not included. The Digital Vault Pays-enabled Prepaid Mastercard must be activated within 6 months of issue and is valid for 12 months after activation. At expiry of the Digital Vault Pays-enabled Mastercard any unused balance will be forfeited. Eligible customers will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in the Vault app. The Digital Vault Pays-enabled Prepaid Mastercard is issued by Vault Payment Solutions Group Pty Ltd pursuant to an intermediary authorisation between Vault and Flexewallet Pty Ltd AFSL 448066. See www.vaultps.com.au/terms for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. **Great Northern E-Voucher Prize:** ● Great Northern Merch Store e-vouchers will be delivered to the winner by email and can be used online at www.greatnorthern.com.au/merch/all. ● The e-vouchers are single use only and any unused funds will be lost. E-vouchers must be redeemed in a single transaction on or before 30/04/2027 and cannot be used in conjunction with any other offer/promotion. ● There is no minimum spend to use the e-voucher however any unused value will be forfeited. The e-vouchers are not stackable (which means only one e-voucher can be used per transaction), and are not redeemable for freight/shipping/delivery costs. The e-voucher code must be applied at check out
Winner notification:	The winners will be notified on screen upon entry form submission, subject to verification. Winners will also be sent an eDM verifying their winner notification and will be provided with instructions on how to redeem their prize.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.

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4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
6. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
7. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at liquorandgaming.nsw.gov.au.
8. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("**Proof of Purchase**"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
11. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at https://asahi.com.au/privacy. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

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14. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
15. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
18. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter’s decision, acting reasonably, will be final.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter’s liability is limited to the minimum allowable by law).
21. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
24. Authorised under: ACT Permit No. TP 26/00998, NSW Authority No. TP/03949 and SA Permit No. T26/769.

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