

Carlton Pub One Dart Challenge Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Carlton Pub One Dart Challenge Promotion
Promoter:	CUB Pty Ltd ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahi.com.au or 1800 244 054
Promotional Period:	Start time/date: 06:00pm AEST on 23/09/26 End time/date: 10:30 pm AEST on 23/09/26
Eligible entrants:	Entry is only open to VIC residents who are 18 years of age or over who have purchased a ticket to participate in the Carlton Pub One Dart Challenge with Kick it Forward event. For the sake of clarity, this Promotion is not open to professional dart players or persons who participate in professional darts competitions.
How to Enter:	To enter the Promotion, the entrant must complete the following steps: - attend the Carlton Pub One Dart Challenge with Kick it Forward event at the Melbourne Cricket Ground (located outside Gate 2) on 23/9/26 on or before 8pm AEST; - provide their personal details (as requested) to the promotional staff; and - participate in the Carlton Pub One Dart Challenge with Kick it Forward game as prompted ("Game").
Entries permitted:	Limit one (1) entry permitted per person.
Game and Draw Details:	<u>Game:</u> - Entry Throw: Upon entry, each ticket holder receives one dart throw at a designated dartboard. - Qualifying Score: The forty-eight (48) entrants who achieve the highest scores from their single dart throw will qualify for the One Dart Finals (each a "Participant"). - Tie breaker: If two (2) or more entrants are tied for the final qualifying position, a tie-breaker challenge will be conducted to determine which entrant(s) qualify for the One Dart Finals. The Promoter will determine the format of the tie-breaker challenge. - One Dart Finals Challenge: Participants will be randomly allocated into a knockout tournament draw, with three (3) Participants competing against each other in each match. The Participant who achieves the highest score in each match will progress to the Final Round (each a "Finalist"). There will be a total of sixteen (16) Finalists. - Final Round: Each Finalist will progress through successive knockout rounds until one (1) Finalist remains, who will be declared the overall winner ("Overall Winner"). The Overall Winner will receive the prize specified below. <u>Draw:</u> - All entrants who participated in the Game (excluding the Overall Winner) will each receive one (1) entry into the draw. - The draw will take place at the Carlton Pub One Dart Challenge with Kick it Forward event at the Melbourne Cricket Ground at 11:00 pm AEST on 23/09/26 using computerised random selection. - The first valid entry drawn will be the winner of the prize specified below. - The winner must be present at the draw in order to be eligible for a prize. The doors will close for entry at the commencement of the finals at 8pm AEST.

	• The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn and/or if the entrant is not present at the draw. • If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.						
Total Prize Pool:	AUD\$1,000.00						
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th></tr><tr><td>The prize is two (2) x adult reserved seat tickets to the 2026 AFL Grand Final at the Melbourne Cricket Ground on 26/09/26.</td><td>2 (1 for the Overall Winner; and 1 for the Draw winner)</td><td>AUD\$500.00</td></tr></table>		Prize Description	Number of this prize	Value (per prize)	The prize is two (2) x adult reserved seat tickets to the 2026 AFL Grand Final at the Melbourne Cricket Ground on 26/09/26.	2 (1 for the Overall Winner; and 1 for the Draw winner)	AUD\$500.00
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Further Prize Details:	• This prize includes tickets to 2026 AFL Grand Final, taking place on 26/09/26. If the winner is unwilling or unable to attend this event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize. • The 2026 AFL Grand Final tickets are subject to the organiser’s terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and their companions for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. • All costs associated with travel to and from the 2026 AFL Grand Final will be the responsibility of the winner and their companions. • AFL Authorised GF Promotion: GFAFL26/157						
Winner notification:	The Overall Winner will be announced on the night of the Event. The draw winner is required to be present at the time of the draw. The draw winner will be announced following the draw and will be asked to come forward to claim their prize. If the draw winner is not able to make themselves known within four (4) minutes of being announced, the promotional staff will move on to the next reserve winner and so on.						

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- All reasonable attempts will be made to contact the draw winner.
- If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.

7. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy.
8. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
11. No entry fee is charged by the Promoter to enter the Promotion.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors (including the participating venue). By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
14. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
15. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
16. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
17. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable,

inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win.

18. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
20. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companion) and cannot be separated into individual events or components.
21. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.